



Privacy Policy

Last updated 30 April 2024

INTRODUCTION

Cheshire Party Planner LTD (the “Company”) is committed to maintaining robust privacy protections for its users. Our Privacy Policy (“Privacy Policy”) is designed to help you understand how we collect, use and safeguard the information you provide to us and to assist you in making informed decisions when using our Service.

For purposes of this Agreement, “Site” refers to the Company’s website, which can be accessed at

www.cheshirepartyplanner.co.uk

“Service” refers to the Company’s services accessed via the Site, in which users can view details of the services on offer and contact us to make an enquiry.

The terms “we,” “us,” and “our” refer to the Company.

“You” refers to you, as a user of our Site or our Service.

By accessing our Site or our Service, you accept our Privacy Policy and Terms of Use www.cheshirepartyplanner.co.uk, and you consent to our collection, storage, use and disclosure of your Personal Information as described in this Privacy Policy.

INFORMATION WE COLLECT

We collect “Non-Personal Information” and “Personal Information” in the categories described below.

Usage data

We will process information about your use of our website and services (“usage data”). The usage data may include

1. (1) the browser types and versions used
2. (2) the operating system used by the accessing system
3. (3) the website from which an accessing system reaches our website (so-called referrers)

4. (4) the sub-websites
5. (5) the date and time (so-called timestamp) of access to the Internet site
6. (6) the internet service provider (ISP) of the accessing system
7. (7) the geographical location of the user
8. (8) the page views and site navigation paths
9. (9) the pattern of the users’ use of the service with regards to timing and frequency

(10) any other similar data and information that may be used in the event of attacks on our information technology systems.

In order to process this information, we have our legitimate interests in monitoring and improving our website and services.

Notification data

We may process information that you provide to us if you enquire on the contact form. I will only be able to contact you if you:

- (1) the user has a valid email address and / or phone number
- (2) the user registers an interest on the contact form.

Such personal data transmitted on a voluntary basis by a user to us are stored for the purpose of processing or contacting the user, managing our relationships with customers, keeping records of communication with the user, and may be to promote our products and services to customers.

Publication data

We will not process information that the users post for publication on our website (“publication data”). On our website the users can post information in the following way: contact form.

HOW WE USE AND SHARE INFORMATION

Personal Information

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent or otherwise share for marketing purposes your Personal Information with third parties without your consent.

In general, the Personal Information you provide to us is used to help us communicate with you. For example, we use Personal Information to contact users in response to questions, solicit feedback from users, provide technical support, and inform users about promotional offers.

Non-Personal Information

In general, we use Non-Personal Information to help us improve the Service and customise the user experience. We also aggregate Non-Personal Information in order to track trends and analyse use patterns on the Site. This Privacy Policy does not limit in any way our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such Non-Personal Information to our partners, advertisers and other third parties at our discretion.

From time-to-time, some phone calls made through the website are recorded for training and quality purposes. No private data is kept or shared, in line with GDPR compliance.

Legal purpose of the processing of personal data

We may process any of your personal information identified in this privacy policy where necessary for the establishment, exercise or defence of legal claims, both in court proceedings and in an administrative or out-of-court procedure. The legal basis for this processing is the protection and assertion of our legal rights, your legal rights and the legal rights of others.

We may also process any of your personal information identified in this privacy policy where necessary for the purposes of obtaining or maintaining insurance coverage, managing risks, fulfillment of tax obligations, or obtaining professional advice. The legal basis for this processing is the proper protection of our business against risks.

RETAINING AND DELETING YOUR PERSONAL INFORMATION

The personal information that we process for any purpose or purposes will not be kept for longer than is necessary for the expressed purpose. We will retain your personal data as follows:

- the user's contact information
- the user's name
- the metadata associated with the communication
- and information contained in communications between the

user and Cheshire Party Planner LTD will be retained for a minimum period of 6 months and for a maximum period of 5 years

In some instances it is not possible for us to specify in advance the periods for which your personal information will be stored by us. In such cases, we will determine the period of retention based on the following criteria:

- the period of retention of contact information,
- the period of retention of billing details
- the period of retention of information contained in communications between the user and Us will be determined based on the term you are a client with us.

YOUR DATA PROTECTION RIGHTS UNDER THE GENERAL DATA PROTECTION REGULATION (GDPR)

If you are a resident of the EEA, you have the following data protection rights:

- If you wish to access, correct, update, or request deletion of your personal information, you can do so at any time by emailing info@cheshirepartyplanner.co.uk
- In addition, you can object to the processing of your personal information, ask us to restrict the processing of your personal information, or request portability of your personal information.
- If we have collected and processed your personal information with your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.
- You have the right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority.

We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

LINKS TO OTHER WEBSITES

As part of the Service, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the Site and the Service. Therefore, this Privacy Policy does not apply to your use of a third party website accessed by selecting a link on our Site or via our Service. To the extent that you access or use the Service through or on another website or application, then the privacy policy of that other website or application will apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

UPDATES

We may update this policy from time to time by publishing a new version on our website. You should check this page occasionally to ensure you are happy with any changes to this policy. We may notify you of significant changes to this policy by email or by placing a prominent notice on our site. Significant changes will go into effect 30 days following such notification. Non-material changes or clarifications will take effect immediately. You should periodically check the Site and this privacy page for updates.

CONTACT US

This website is owned and operated by Cheshire Party Planner LTD

If you have any questions regarding this Privacy Policy or the practices of this Site, please contact us by sending an email to info@cheshirepartyplanner.co.uk

Last Updated: This Privacy Policy was last updated on 30 April 2024